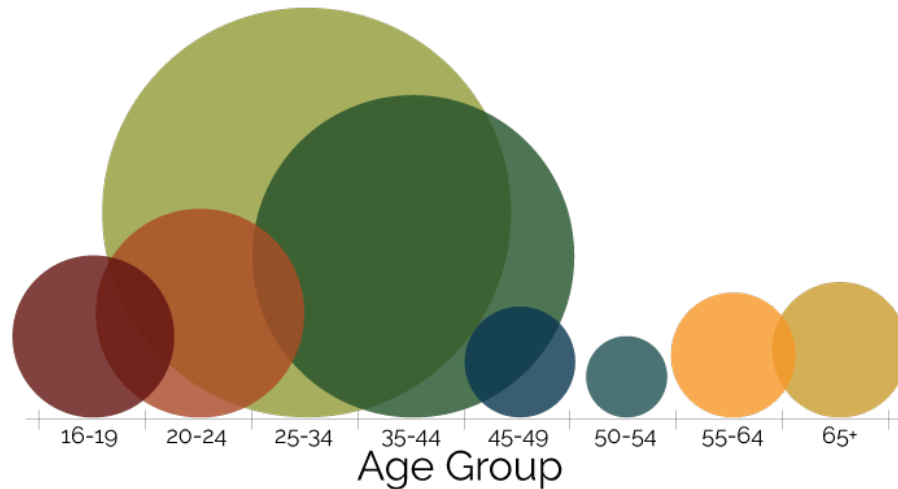
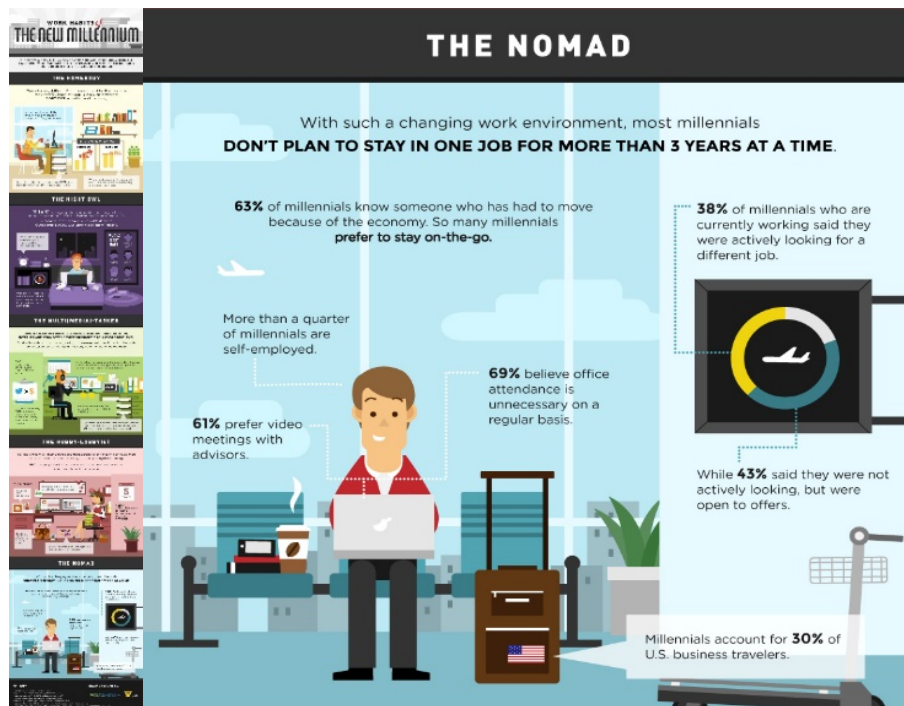


Future Commuters

- **A huge group of young people is now entering the commuter population**
*Compare the largest circle to the ones ahead of and behind it. What do you notice?
This group is known as the “Millennials.”*



- **Millennials are changing the working world!**
Visit the chart at the URL below. One detail is shown at right.

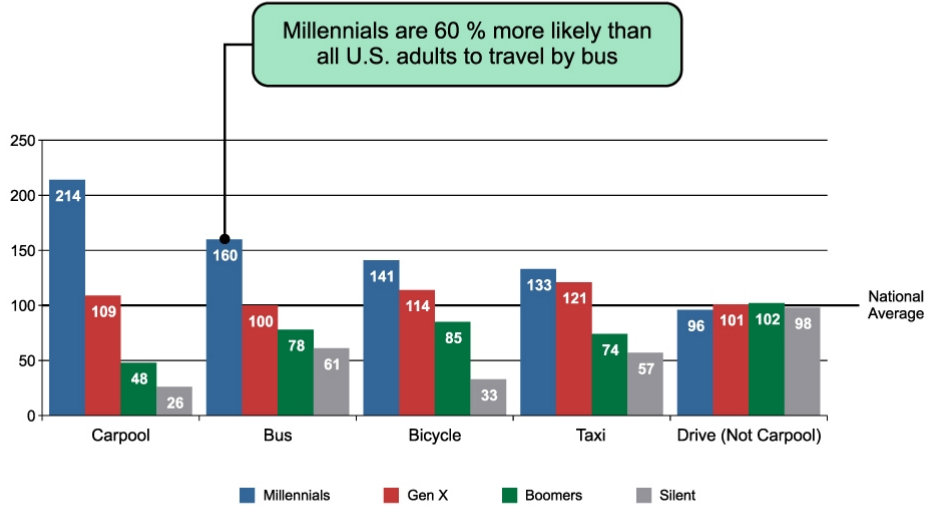


Go to: <https://infographicnow.com/wp-content/uploads/2017/07/management-5-ways-work-will-change-in-2016.jpg>

- **Millennials are more open to alternative transportation.**

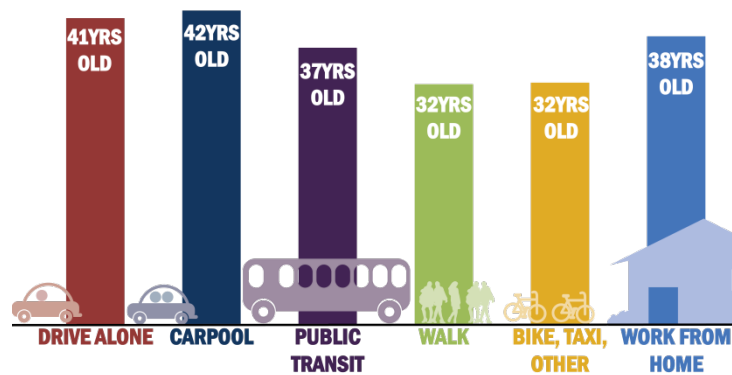
Notice they are above average in each area except “drive.”

Modes of Travel By Generation (Index)



- **Drivers under 40 are more open to non-automobile commuting**
Do you think young people in other cities would respond similarly to this group from Philadelphia?

MEDIAN AGE OF PHILADELPHIA COMMUTERS BY TRANSPORTATION MODE CHOICE



Go to: <https://phillymotu.files.wordpress.com/2014/12/medianagebymode-012.png>

- **Young people are interested in sustainable transportation.**
Look at the charts below and draw some conclusions about ways millennials might change transportation

Figure 6: Young People Have Made a Conscious Effort to Reduce Their Driving

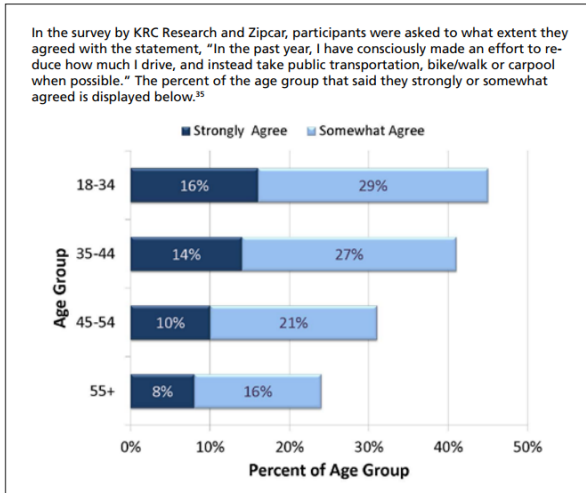
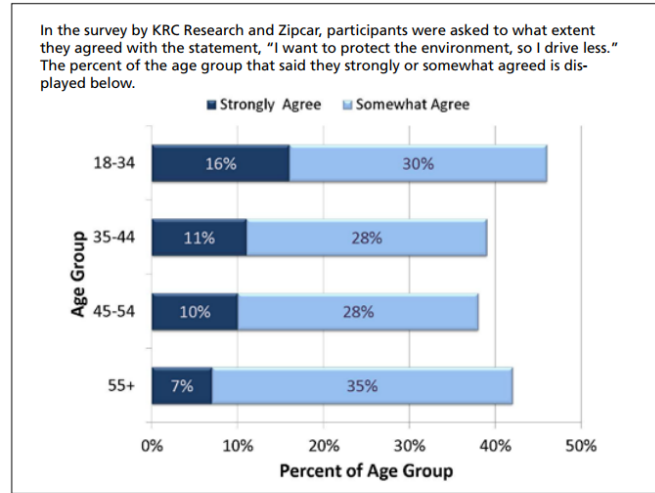


Figure 13: Young People Reduce Their Driving to Protect the Environment⁶⁸



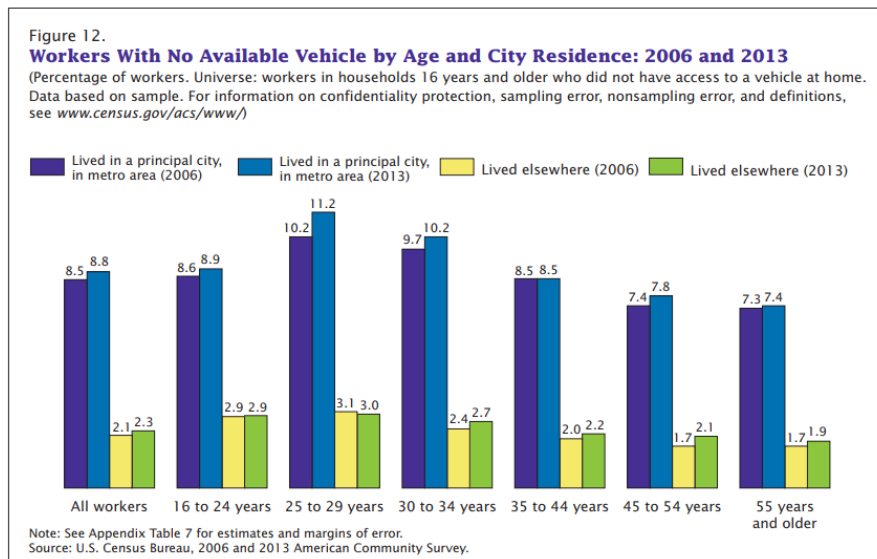
Left Chart:

http://www.uspirg.org/sites/pirg/files/reports/Transportation%20%26%20the%20New%20Generation%20vUS_0.pdf

Right Chart:

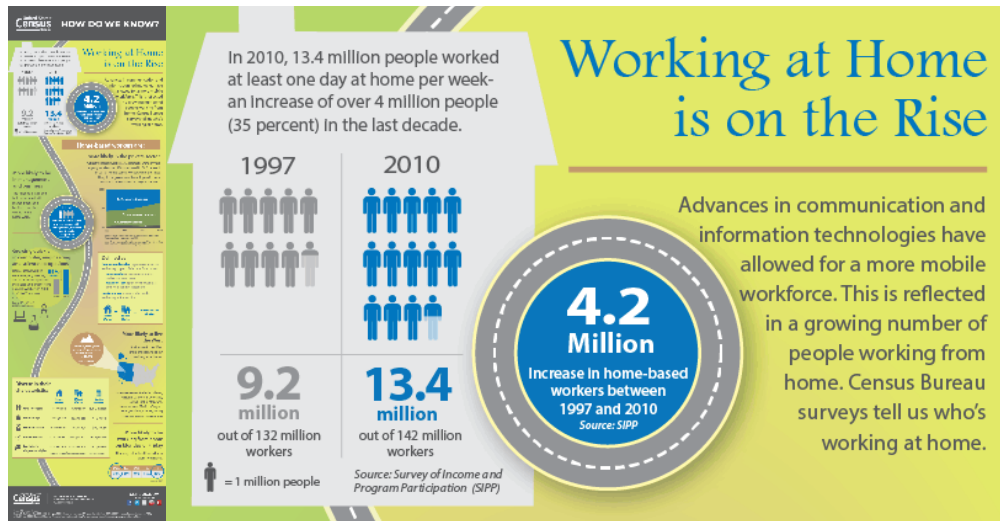
http://www.uspirg.org/sites/pirg/files/reports/Transportation%20%26%20the%20New%20Generation%20vUS_0.pdf

- **Younger workers have less access to cars than older workers.**
Many of these people will give up on car ownership and find other ways to get to work.



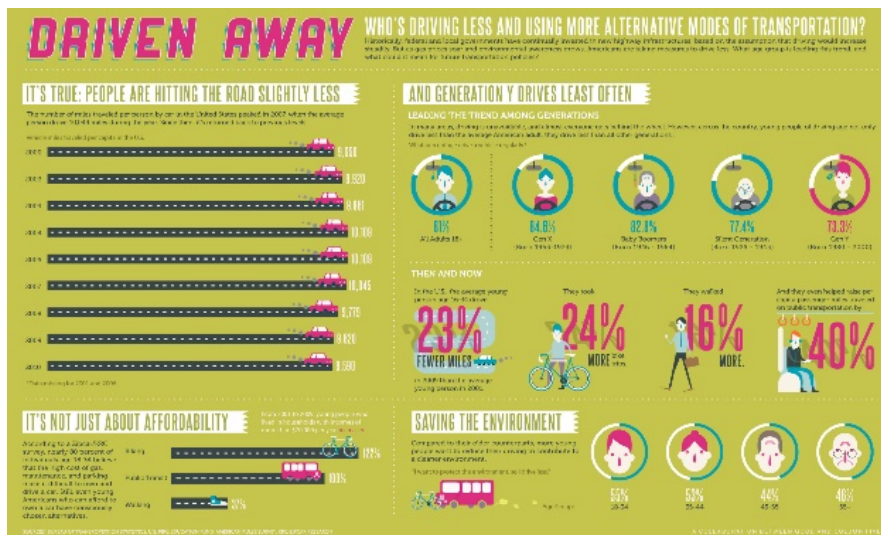
Go to: <https://www.census.gov/content/dam/Census/library/publications/2015/acs/acs-32.pdf>

- **Young people are cool with working from home.** *How does this affect the number of cars on the road?*



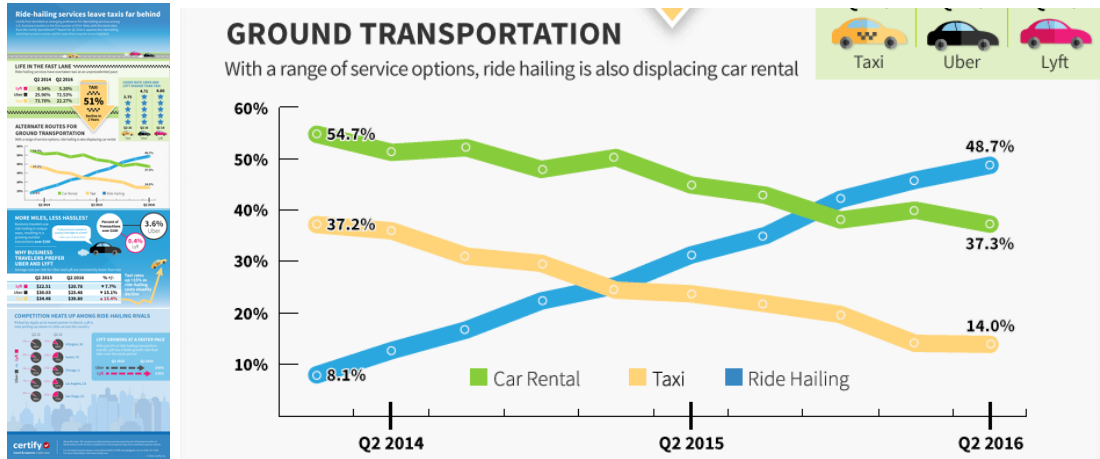
Go to: https://www.census.gov/library/visualizations/2013/comm/home_based_workers.html

- **Summary: Younger commuters may help make cars less dominant.**



Go to: http://thumbnails.visually.netdna-cdn.com/whos-using-alternative-modes-of-transportation_519d195158e56.jpg

- **Ride-hailing is cheaper than cabs and more and more people are using it.**
How does ride-hailing help reduce the demand for car ownership?



Go to: https://www.certify.com/VI_6dbe0777-c109-4a57-baec-b2c7188dcade_.aspx